CMM720
7” CAPACITIVE TOUCH SCREEN
MULTIMEDIA MECHLESS RECEIVER

AM-FM, Bluetooth
USB Screen Mirroring
Front & Rear Camera Input

INSTALLATION & OWNER’S MANUAL
FCC Compliance

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

(1) this device may not cause harmful interference, and
(2) this device must accept any interference received, including interference that may cause undesired operation.

Warning: Changes or modifications to this unit not expressly approved by the party responsible for compliance could void the user’s authority to operate the equipment.

Note: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

• Reorient or relocate the receiving antenna.
• Increase the separation between the equipment and receiver.
• Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
• Consult the dealer or an experienced radio/TV technician for help.

Copyright and Trademark

The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc.

microSD Logo is a registered trademark of SD-3C, LLC.

Siri and Apple are registered trademarks owned by Apple, Inc.

Google Assistant and Android are trademarks owned by Google LLC. Other trademarks and trade names are those of their respective owners.
Video / movie playback will not operate while the vehicle is moving. This is a safety feature to prevent driver distraction. In-dash video / movie functions will only operate when vehicle is in Park and the parking brake is engaged. It is illegal in most jurisdictions for the driver to view video while the vehicle is in motion.

The SAFETY NOTICE is reminder to drive responsibly and safely while using your mobile phone device, or any APP's that are compatible with this unit.

it is highly recommended that your JENSEN CMM720 is installed by a professional installer or an authorized dealer.

This product is only for use in vehicles with 12VDC negative ground only.

To prevent damage or injury:

• Make sure to ground the unit securely to the vehicle chassis ground.
• Do not remove the top or bottom covers of the unit.
• Do not install the unit in a spot exposed to direct sunlight or excessive heat or the possibility of water splashing.
• Do not subject the unit to excessive shock.
• When replacing a fuse, only use a new one with the correct rating. Using a fuse with the wrong rating may cause the unit to malfunction.
• To prevent short circuits when replacing a fuse, disconnect the wiring harness first.
• Use only the provided hardware and wire harness.
• If you experience problems during installation, consult your nearest JENSEN dealer.
• If the unit malfunctions, reset the unit as described. If the problem still persists, consult your nearest JENSEN dealer or call tech assistance @ 1-888-921-4088.
• To clean the monitor, wipe only with a dry silicone cloth or soft cloth. Do not use a stiff cloth, or solvents such as paint thinner and alcohol. They can scratch the surface of the panel and/or remove the printing.
• When the temperature of the unit falls (as in winter), the liquid crystal inside the screen will become darker than usual. Normal brightness will return after the unit is in use for a while.
• When extending the ignition, battery or ground wiring, make sure to use automotive-grade wiring with an a minimum AWG 16 or more to prevent voltage drops.
• Do not touch the liquid crystal fluid if the LCD is damaged or broken. The liquid crystal fluid may be hazardous to your health or fatal. If the liquid crystal fluid from the LCD contacts your body or clothing, wash it off with soap immediately.
Preparation

Please read and understand entire manual before installation.

Consult a qualified technician for detailed instructions or installation assistance.

Before You Start
• Disconnect negative battery terminal.
• Avoid installing the unit where it would be subject to high temperatures, such as from direct sunlight, or where it would be subject to dust, dirt or excessive vibration.

Getting Started
• Unpack unit from its protective packaging.
• Connect vehicle wiring harness and antenna to this receivers harness. See wiring instructions. Consult a qualified technician if you are unsure.
• Certain vehicles may require an installation dash kit and/or wiring harness adapter (sold separately).
• Reconnect battery negative terminal.
• Test for correct operation and secure back into dashboard.
• Snap trim ring into place if needed.

Typical ISO-DIN Installation
When replacing a fuse, make sure to use the correct type and amperage. Using an incorrect fuse could cause damage. The unit uses (1) 10 amp ATC blade-type fuse located on the back of the unit.

Front / Rear camera inputs
Up to two cameras (not included) can be used. We recommend JENSEN Part # BUCAM200J for front camera and BUCAM300AJ or BUCAM400AJ for rear camera.
Main Control Locations

1. Microphone
2. Mode / Voice Assistant
3. Tune/Track Up
4. Volume / Power / Mute
5. Tune/Track Down
6. microSD Card Slot
7. Reset
8. Auxiliary Input
9. USB Slot
Source Menu Operation

Radio 1  Press to access Radio.

USB Mirroring 2  Press to initiate USB mirroring.

Bluetooth Phone 3  Press to access Bluetooth phone.

Settings 4  Press to display and adjust system settings.

Camera 5  Press to display the rear and front cameras.

AV Input 6  Press to access AV input.

Auxiliary Input 7  Press to access auxiliary input.

BT Music 8  Press to access the Bluetooth music.

microSD 9  Press to access files on microSD card.

USB 10  Press to access files on USB device.
On Screen Controls

Press up to two times to dim the screen. Press a third time to put the unit in standby mode (screen will go black). Press anywhere on the screen to return to normal screen operation.

Press to activate the voice assistant feature.

Press to access and adjust audio settings.

Press to directly access your phone's navigation app (refer to Navigation Hot Button section of the manual for setup instructions).

Press to display and adjust system settings.
Select any of the preset EQ settings (Flat, Classic, Rock, Pop, Jazz, Beat or User) or use the touch screen to manually adjust EQ settings.

Select any of the preset Surround settings: Concert, Church, Passive, Wide, Live or None.

Adjust balance (8L to 8R) and fader (8F to 8R), or use the touch screen to manually adjust balance and fader settings.
Settings Menu

From the Main Menu, press the gear icon to access the Setup menu and adjust the following: General, Audio, Display and Bluetooth.

General:
- **OSD Language** - Select English.
- **Wallpaper** - Select from three different wallpaper options.
- **Radio Area** - Select Europe, USA, South America or Asia.
- **Time Setting** - Set the date (month, day, year) and time (hours, minutes, AM/PM and 12-hour or 24-hour clock).
- **Beep** - Enable or disable the audible beep.
- **Camera** - Enable or disable the rear camera input.
- **Version** - Press to display version numbers.
- **Restore Default** - Press to restore unit to default factory settings.

Audio:
- **Audio Settings** - Press to access and adjust audio settings.
- **Subwoofer** - Press to adjust subwoofer frequency and volume.
- **Loudness** - Enable or disable the loudness feature.

Display:
- **Aspect Ratio** - Select desired region (America, Europe or Latin).
- **Adjust** - Press to adjust screen brightness, contrast, hue, saturation and sharpness.
- **Panel** - Select from the following Backlight settings: Off, 10 seconds, 20 seconds or 30 seconds.

Bluetooth:
- **Bluetooth** - Turn Bluetooth signal on or off.
- **Auto Answer** - Turn auto answer feature on or off.
Radio Operation

Select the Radio icon from the Main Menu screen.

Main Menu

Press to return to Main Menu screen.

Mode Indicator

Displays the current mode of operation.

Tune Down

Press to tune to a lower frequency one step at a time. Press and hold to automatically tune to the last strong station.

Preset Stations

Press any preset station stored in the current band to tune radio to saved frequency. To save presets, tune the radio to desired station, then press and hold the desired preset button to save the station.

Band

Press to select between 2 AM and 3 FM bands.

Local | Distance

Press to toggle between local and distance tuning.

Stereo | Mono

Press to toggle between Stereo and Mono tuning.

AS | PS

Press to scan presets and listen to the first 10 seconds of each. Press again to stop scanning and listen to the station. Press and hold to automatically find and store the strongest stations as presets.

Tune Up

Press to tune to a higher frequency one step at a time. Press and hold to automatically tune to the last strong station.
USB/microSD Operation

To play MP3 files from a USB device or microSD card, insert a USB device or microSD card, and playback will begin automatically. To return to USB or microSD playback from another mode of operation, select the corresponding icon from the Main Menu.

Main Menu 1
Press to return to Main Menu screen.

Mode Indicator 2
Displays the current mode of operation.

File Information 3
Displays information about the current file.

Previous Track 4
Press to go back to the previous track. Press and hold to fast reverse the current track, then press PLAY / PAUSE to resume playback.

Play / Pause 5
Press to pause the current track, then press again to resume playback.

Next Track 6
Press to advance to the next track. Press and hold to fast forward the current track, then press PLAY / PAUSE to resume playback.

Folder Search 7
Press to access the directory of folders and files. Use the up/down arrows to scroll through the folder list, then press on the name of the desired folder to access it. Use the up/down arrows to scroll through the file list, then press on the name of the desired file to access it.

Random 8
Press to turn Random feature on or off.

Repeat 9
Select a Repeat option: All, One, Folder or Off.
**Media Compatibility**

<table>
<thead>
<tr>
<th>File Type</th>
<th>MP3</th>
</tr>
</thead>
<tbody>
<tr>
<td>File System</td>
<td>FAT</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>File Extension</td>
<td>.mp3/.MP3/.Mp3/.mP3</td>
</tr>
<tr>
<td></td>
<td>.rpm/.m4a</td>
</tr>
<tr>
<td>MPEG Format</td>
<td>MPEG 1</td>
</tr>
<tr>
<td></td>
<td>MPEG 2</td>
</tr>
<tr>
<td></td>
<td>MPEG 2.5</td>
</tr>
<tr>
<td>Sampling Frequency</td>
<td>MPEG 1</td>
</tr>
<tr>
<td></td>
<td>MPEG 2</td>
</tr>
<tr>
<td></td>
<td>MPEG 2.5</td>
</tr>
<tr>
<td>Bitrate</td>
<td>MPEG 1</td>
</tr>
<tr>
<td></td>
<td>MPEG 2</td>
</tr>
<tr>
<td></td>
<td>MPEG 2.5</td>
</tr>
<tr>
<td>Other Information</td>
<td>Directory Depth</td>
</tr>
<tr>
<td></td>
<td>File Name Length</td>
</tr>
<tr>
<td></td>
<td>Total File Number</td>
</tr>
<tr>
<td></td>
<td>Total Folder Number</td>
</tr>
<tr>
<td></td>
<td>File Number via Folder</td>
</tr>
<tr>
<td>MP3 ID3 TAG</td>
<td>ver.1.x</td>
</tr>
<tr>
<td></td>
<td>ver.2.x</td>
</tr>
<tr>
<td></td>
<td>Title, Artist, Album</td>
</tr>
</tbody>
</table>

**Notes:**
- It is not possible to view JPG files on the in-dash monitor while the vehicle is moving. This is a safety feature to prevent driver distraction.
- The JPG image viewer function will only operate when vehicle is in park and the parking brake is engaged.

**Media Compatibility**
- The following types of files are not compatible:
  - MP3 PRO format, MP3 playlists
  - RMP format
  - WAV format
  - WMV format
  - AAC, protected AAC, M4A format

**Playback Order**
- MP3 playback sequence begins in the root folder. Any folders that do not include MP3/JPG files are skipped.

**Compatible Recording Formats**
- ISO9660 standards:
  - Maximum nested folder depth is 8 (including the root folder).
  - Valid characters for folder/file names are letters A-Z (all caps), numbers 0-9, and “_” (underscore). Some characters may not be displayed correctly, depending on the character type.

**Notes**
- Some files may not play, depending on sampling rates and bit rates. For best results, use the following settings when ripping MP3 files: 128kbps or higher constant bit rate; 44.1kHz or higher sampling frequency.
**Bluetooth Operation**

### Preparation
Before using a Bluetooth device, it must be paired and connected. Make sure that Bluetooth is activated on your device before you begin the pairing process.

### Pairing a New Device
The unit broadcasts the pairing signal constantly when no devices are currently connected. Complete the pairing sequence from your Bluetooth device. Refer to the owner’s manual for your device for more details. The device name is “JENSEN CMM720”. The unit can be in any mode of operation when pairing is performed. On certain phones, pairing may need to be done more than once.

### Connecting a Paired Device
Most Bluetooth devices support the auto-connect feature and will connect automatically if the device is in range when the unit is powered-on. If your device was previously paired but does not connect, enter the Bluetooth setup menu and turn Auto Connect on.

### Bluetooth Phone
To access the phone, select Bluetooth Phone from the Main Menu or from any operational mode.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Main Menu 1</td>
<td>Press to return to Main Menu screen.</td>
</tr>
<tr>
<td>Mode Indicator 2</td>
<td>Displays the current mode of operation.</td>
</tr>
<tr>
<td>Keypad 3</td>
<td>Use the keypad to dial a phone number.</td>
</tr>
<tr>
<td>Backspace 4</td>
<td>Press to backspace when using the keypad.</td>
</tr>
<tr>
<td>Keypad Display 5</td>
<td>Press to display the keypad.</td>
</tr>
<tr>
<td>Music Display 6</td>
<td>Press to display Bluetooth music.</td>
</tr>
<tr>
<td>Contact Display 7</td>
<td>Press to display Contact list, then press desired contact to initiate a call</td>
</tr>
</tbody>
</table>
Paired Device List 8
   Press to display a list of paired devices, and select desired device to connect.

Talk 9
   Press to connect a call to the number entered.

End Call 10
   Press to end a call.

Previous Track 11
   Press to go back to the previous track.

Play / Pause 12
   Press to pause the current track, then press again to resume playback.

Next Track 13
   Press to advance to the next track.
USB Mirroring

To set up USB Mirroring capabilities, select USB Mirroring from the main menu and follow the on-screen directions for connecting your Android or iPhone. Once completed, the unit will mirror phone display onto the unit’s on-screen display. To return to the main menu, press the lower left corner of the screen to display and select the home button.

Note: Apple and Android operating system updates may cause your receiver to malfunction. This can usually be solved by doing a software/firmware update on the receiver. To see if your receiver has the latest firmware, contact customer service at 1-888-921-4088.

App Operation

The Jensen Smart app is the ultimate wireless remote control for your receiver. You can download the Jensen Smart app from the Apple App Store or Google Play Store and install it on your smartphone or tablet. Scan the following QR code to download the Jensen J-Link P1 application on your smartphone.

Navigation Hot Button

Once the Jensen Smart app is installed, press the Navi hot button to connect your receiver to your phone through the on-screen UI. Instantly stream audio from your favorite navigation apps on a connected smartphone through your car’s receiver via Bluetooth.

Note: A smartphone with data is required to stream navigation.

Voice Assistant

Your receiver is designed with an easy access voice activation button to use Siri® or the Google Assistant™ via your car’s Bluetooth. Interact with your smartphone assistant while you drive with only the push of a button!

Bluetooth should be paired between your smartphone and the receiver. Press the voice activation button, and the receiver will switch into Bluetooth mode. This will activate Siri® or Google Assistant™ on your smartphone. You will need to manually switch back to the previous or desired mode once this operation is terminated.
Rear Camera

Connect an optional rear camera to the Rear Camera inputs (Yellow RCA connector for video and Black RCA connector for audio). Refer to the wiring diagram for details.

Manual selection - Touch the REAR CAMERA icon from the Main Menu or from any operational mode (when enabled) to select camera mode. Touch the top left area on the screen to exit camera mode.

Note: The manual mode is for dedicated cameras that are ALWAYS on while driving, it is not meant for cameras that are connected to the vehicle’s reverse light. The unit will automatically select camera mode when connected to the reverse lamp circuitry.

Note: External video output is not active when using the rear camera input.

Front Camera

Connect an optional front camera to the Front Camera inputs (Yellow RCA connector for video; there is no audio connection for a front camera. Refer to the wiring diagram for details.

To access the front camera, touch the CAMERA icon in the Main Menu. The unit displays rear camera by default.

Press the Front Camera icon in the top right corner to switch to front camera view.

Auxiliary Input

Connect an optional audio source into the auxiliary input on the right side of the front panel.

Select the auxiliary input icon from the Main Menu to listen to audio.

Adjust volume on the external audio source as needed (if connected to the headphone output of the device).

A/V Input

Connect an optional audio source into the rear A/V input.

Select A/V Input from the Main Menu to listen to audio.

Adjust volume on the external audio source as needed (if connected to the headphone output of the device).
Steering Wheel Controls

A third-party adapter must be used in order for the CMM7720 to be compatible with any OEM steering wheel controls.

The CMM7720 has a built-in 3.5mm SWC interface that compatible with many popular 3rd party SWC control modules, such as PAC, METRA, and others.

3.5mm SWC port located on the rear of the unit, on the MAIN POWER I/O Harness

The following controls are available for most vehicles.

Volume +
Volume -
Mute
Seek / Track +
Seek / Track -
Band
Mode
BT Talk
BT End Call

Note: Not all OE steering wheel functions may be supported by the CMM7720

We recommend the PAC SWI-RC.

1. Set "Radio Select Switch". Set the SWI-RC to position 7 - "Pioneer/Other/Sony".

2. To program, use the Pioneer/Sony/Other radio function mapping order.

3. When programming the SWI-RC, if a function is not supported (or not desired), then the function MUST be skipped as per the PAC SWI-RC instructions.

4. The SWC function MUST be programmed in the correct order per the PAC SWI-RC radio function mapping order instructions.
This warranty gives you specific legal rights. You may also have other rights which vary from state to state.

Namsung America Inc. warrants this product to the original purchaser to be free from defects in material and workmanship for a period of one year from the date of the original purchase.

Namsung America Inc. agrees, at our option, during the warranty period, to repair any defect in material or workmanship or to furnish an equal new, renewed or comparable product (whichever is deemed necessary) in exchange without charges, subject to verification of the defect or malfunction and proof of the date of purchase. Subsequent replacement products are warranted for the balance of the original warranty period.

Who is covered?
This warranty is extended to the original retail purchaser for products purchased from an authorized Jensen dealer and used in the U.S.A.

What is covered?
This warranty covers all defects in material and workmanship in this product. The following are not covered: software, installation/removal costs, damage resulting from accident, misuse, abuse, neglect, product modification, improper installation, incorrect line voltage, unauthorized repair or failure to follow instructions supplied with the product, or damage occurring during return shipment of the product. Specific license conditions and copyright notices for the software can be found via www.jensenmobile.com

What to do?
1. Before you call for service, check the troubleshooting guide in your owner’s manual. A slight adjustment of any custom controls may save you a service call.
2. If you require service during the warranty period, you must carefully pack the product (preferably in the original package) and ship it by prepaid transportation with a copy of the original receipt from the retailer to an authorized service center.
3. Please describe your problem in writing and include your name, a return UPS shipping address (P.O. Box not acceptable), and a daytime phone number with your shipment.
4. For more information and for the location of the nearest authorized service center please contact us by one of the following methods:
   • Call us toll-free at 1-888-921-4088
   • E-mail us at cs@dualav.com

Exclusion of Certain Damages: This warranty is exclusive and in lieu of any and all other warranties, expressed or implied, including without limitation the implied warranties of merchantability and fitness for a particular purpose and any obligation, liability, right, claim or remedy in contract or tort, whether or not arising from the company’s negligence, actual or imputed. No person or representative is authorized to assume for the company any other liability in connection with the sale of this product. In no event shall the company be liable for indirect, incidental or consequential damages.
### Troubleshooting

<table>
<thead>
<tr>
<th>General</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PROBLEM</strong></td>
</tr>
<tr>
<td>Unit will not turn on (no power)</td>
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<td></td>
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<tr>
<td></td>
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<tr>
<td>Unit has power (but no sound)</td>
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<tr>
<td></td>
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<tr>
<td>Unit blows fuse(s)</td>
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<tr>
<td></td>
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<tr>
<td>Unit has audio (but no video)</td>
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</tbody>
</table>

### Customer Support

**1-888-921-4088**  
(Monday-Friday, 9AM-5PM EST)  
Visit [https://www.jensenmobile.com](https://www.jensenmobile.com)

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**For Your Records**  
Please keep your original sales receipt and be prepared to provide this receipt in the event you require service, as your original receipt is considered the best proof of purchase and indicates the date you purchased your JENSEN product.

**Dealer Info**  
Dealer Name: 
Dealer Phone: 
Purchase Date: 

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### Specifications

**FM Tuner**
- **US Tuning Range:** 87.5MHz-107.9MHz
- **EU Tuning Range:** 87.50MHz-108.00MHz
- **Usable Sensitivity:** 8.5dBf
- **50dB Quieting Sensitivity:** 10dBf
- **Stereo Separation@ 1kHz:** 30dB
- **Frequency Response:** 30Hz-13kHz

**AM Tuner**
- **Tuning Range:** 530kHz-1710kHz
- **Usable Sensitivity:** <42dBu
- **Frequency Response:** 30Hz-2.2kHz

**Bluetooth**
- **Version:** 4.1 + EDR
- **Profiles:** HFP / A2DP / PBAP
- **Range:** Up to 33ft / 10m

**Monitor**
- **Brightness:** 500 nit
- **TFT Resolution:** 1024x600
- **TFT Backlighting:** LED
- **Touch Screen Type:** Capacitive

**General Specifications**
- **Operation Voltage Input:** 11~16VDC
- **USB 1 Charge Output:** 2.1A
- **Speaker Nominal Impedance:** 4~8 ohms
- **Line Output Voltage:** 2 Volts RMS
- **Dimensions:** 5” x 7” x 4” (126D x 178W x 100H mm)

Design and specifications subject to change without notice.

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**CEA-2006 Power Standard Specifications**

*CEA-2006 Compliant*

Power Output: 16 Watts RMS x 4 channels at 4 ohms and ≤1% THD+N
Signal to Noise Ratio: 75dBA (reference: 1 watt into 4 ohms)